



Communication Academy

ETH training programme for science communication

ETH Zurich's Communication Academy



Mission & Vision

Our aim is to empower our scientists to communicate their research in a comprehensible and compelling way to a non-scientific audience

In that way Corporate Communications contributes to a constructive dialogue between science and society



Target Groups

- Doctoral candidates
- Postdocs
- Professors and Senior Scientists



Courses

- Basics of Science Communication
- Writing for the Public
- Science Communication for Social Media
- Storytelling skills for science communication
- Visualizing Science
- Presenting research convincingly
- Producing Videos
- Exploring AI for science communication
- Engaging with Swiss and international policy makers



Reach

Since the start of the Communication Academy in autumn 2021 about **1370 ETH members** have already participated in the courses

ETH Zurich's Communication Academy

The registration period for the courses in Spring Semester 2024 is from **2 to 16 September 2024**.

Title	Date	Duration	No. Places available/total
Basics of Science Communication (in English)	01.10.2024	120 minutes	● 250 / 250
Visualizing Science (in English)	07.10.2024 - 14.10.2024	2 modules of 240 minutes each on different days	● 25 / 25
Basics of Science Communication (in German)	08.10.2024	120 minutes	● 250 / 250
Presenting science to non-expert audiences (in English)	09.10.2024 - 23.10.2024	2 modules of 240 minutes each on different days	● 20 / 20
Storytelling skills for science communication (in English)	15.10.2024	Full day	● 25 / 25
Writing for the Public (in English)	18.10.2024 - 01.11.2024	2 modules of 180 minutes each on different days	● 20 / 20
Writing for the Public (in German)	24.10.2024 - 07.11.2024	2 modules of 180 minutes each on different days	● 30 / 30
How to produce your own science video (in English)	29.10.2024 - 12.11.2024	2 modules on 2 different days	● 30 / 30
Exploring AI for Science Communication (in English)	30.10.2024 - 13.11.2024	2 modules per full day	● 25 / 25
Media training for professors (in German)	08.11.2024	240 minutes	● 4 / 4
Science for Policy: Science based policy consulting in spatial planning (in English)	27.11.2024	105 minutes	● 50 / 50
Science and global policymaking (in English)	28.11.2024	Full day	● 25 / 25
Media training for professors (in German)	29.11.2024	240 minutes	● 4 / 4
Science Communication for Social Media (in English)	04.12.2024	Full day	● 30 / 30

Register until
16 September

